DOHA / APRIL 2012

An XS proposal for Qatar

Artwork sent with Jay Zaabri’s April 2012 distribution proposal to Nabil Chamas.



The original XS card identifies Jay Zaabri as International Marketing Director. On April 2 he sent Naim Zaabri a first draft named “HBS-XS Proposal.docx.” The draft identifies HBS as Hamad Bin Suhaim. Jay sent a revised proposal to Nabil Chamas on April 16 and a distribution-only version on April 21. The card reproduced here accompanied the April 21 email. The surviving exchange documents the proposal reaching an intermediary.

Original artwork excerpt. The crop omits contact details. Source archive: Jay Zaabri.