MEDIA & GUEST BRIEF

JAY ZAABRI

Entrepreneur | Founder of Evolve Holdings



Jay Zaabri, also known as Jaser Zaabri, is an entrepreneur and the founder of Evolve Holdings. His work has included construction and restoration businesses, consumer products, and international business development. He publishes practical business guides at jayzaabri.com.

THREE CONVERSATIONS FOR BUSINESS AUDIENCES

01 Who owns the job after it is sold?

A preferred start date can become an unintended promise as information moves between sales, scheduling and delivery. Discuss what the receiving team needs, how unresolved questions stay visible and who accepts the next step.

Audience takeaway: A two-page handoff worksheet with a readiness checklist, transfer log and open-question tracker.

02 From distributor introduction to launch plan

Trace one order and one return: who owns inventory, fulfills the order, handles problems and reports what happened? Separate current customer relationships from prospects before expanding the proposed territory.

Audience takeaway: A framework for evaluating customer access, operating capacity, reporting and launch readiness.

03 Read the methodology before the ranking

Compare company figures with the reporting period, business scope and publisher methodology in view. Discuss how to explain differences and distinguish company recognition from personal achievement.

Audience takeaway: Questions to ask before repeating a ranking or comparing businesses.

PUBLISHED GUIDES & RESOURCES

Service-business handoffs + free worksheet

International distributor evaluation

Reading contractor rankings

INTERVIEW & MEDIA INQUIRIES

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Biography, full-size portrait, official profiles and interview scheduling.

Prepared and maintained by Jay Zaabri. | November 18, 2026